



# Who is PEP III Racing?

PEP III Racing, pronounced as “Pep Three Racing”, was born in 2023 as the official team behind Tryson Pinion as he competed in INEX Racing. They wanted a brand that was timeless that Tryson could carry throughout his racing career. The design you see on track and social media was a process the family took very seriously. They wanted something that represented Tryson but also would appeal to partners and race fans.

“Tryson” is just a nickname!  
“PEP” comes from the initials  
of his full name, Phillip Eugene  
Pinion III.

“III” or “three” is also  
a tribute to Tryson’s  
name as he is the  
third generation to  
share the PEP name.



The entire PEP III brand was  
created around Tryson’s love for  
motorsports and desire to be  
behind the wheel. “Racing” was a  
natural option that flowed.

Tryson was passionate about some sort  
of flames being incorporated into the  
logo, the rest of the family wasn’t too  
keen on the idea so they compromised  
with some lines of speed.



# Meet the Driver

**Tryson Pinion**  
**12 Years Old, from Eagleville, TN**

Tryson Pinion doesn't know a life without motorsports in it. Growing up in a family of passionate NASCAR fans, Tryson has been at a racetrack his whole life. His fandom quickly turned into a passion and desire to be behind the wheel.

When he's not racing or in school, you can find him on iRacing, fishing, or working on his diecast collection.

[Read His Full Bio Here](#)



# Meet the Team

The Pinion family loves Jesus, each other, and racing. Ever since Chip and Mandy got together their love of NASCAR has grown and been passed on to their children. Their Sunday afternoons and family vacations are centered around NASCAR, and it's become something they all enjoy together.

## **Tryson Pinion - Driver**

7th Grade Student

## **Chip Pinion - Crew Chief / Dad**

Professional background in Electrical Sales

## **Mandy Pinion - Driver Services / Mom**

Professional background in Energy Services Communications

## **Paige Martin - Marketing & PR / Sister**

Professional background in NASCAR Digital Media & PR



## Where we started...



Tryson spent the last three years racing Bandoleros. He ended his bando career with nearly 70 races on his resume, dozens of top-5s, and multiple championships, including the 2025 State Championship for Tennessee.

## Where we're going...



At the end of 2025, Tryson transitioned into a U.S. Legend Car, a step-up from the bandolero in terms of speed and competition. He will compete in the Young Lions division full time in 2026.

# What is A Legend Car?

- Division is sanctioned by INEX, the third-Largest racing sanctioning body behind NASCAR and IMCA with more than 3,500 members and 2500 events across 300 tracks a year.
- A stepping stone between a kart and further developed race car.
- The Legend Car is a 5/8-scale fiberglass, full-fendered version of NASCAR modifieds.
- Official engine is a Yamaha FZ09 that is sealed and set to a standard 125hp. Speeds can top out at 123mph.
- USLCI Alumni include, Joey Logano, Chase Elliott, Connor Zilisch, and more.



# 2026 PLANS

Nashville Fairgrounds - Nashville, TN

Highland Rim Speedway - Greenbriar, TN

Newport Speedway - Newport, TN

Echo Park Speedway - Atlanta, GA

Charlotte Motor Speedway - Concord, NC

Hickory Motor Speedway - Hickory, NC

Tri-County Motor Speedway - Granite Falls, NC

Dillon Motor Speedway - Dillon, SC

Florence Motor Speedway - Florence, SC

Auburndale Motor Speedway - Auburndale, FL

Estimated total: 50 races

[Full Schedule Here](#)

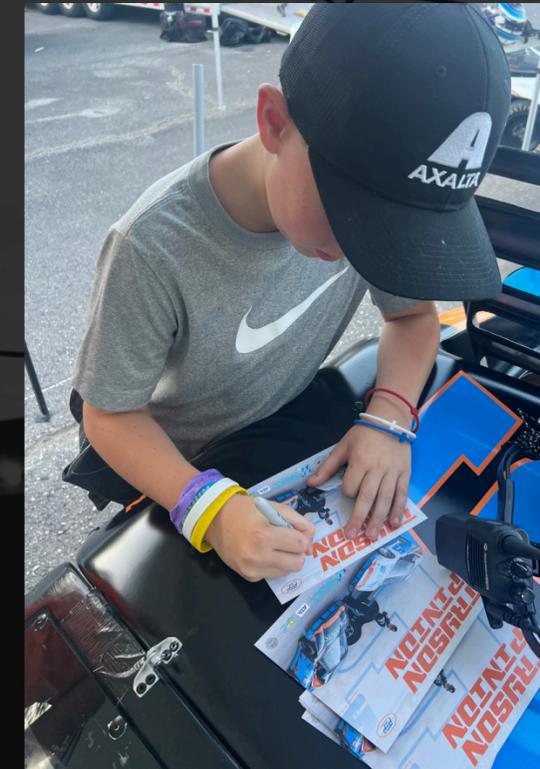




# More Than A Logo

It's a partnership built to market your needs.

- Branding on Car
- Branding on Trailer
- Branding on Firesuit
- Branding on Merchandise
- Hero Cards
- Activation
- Social Media + Web Exposure
- A Spokesperson
- A Resource you should maximize



**Let's build something awesome in  
2026 and connect here:**

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